



Greetings!

January 2014

The Salto National Invitational Gymnastics Meet (www.saltoinvite.com) is almost here – excitement is in the air – and the Salto Gymnastics Booster Club is seeking sponsors and advertisers for this signature event that will take place February 28-March 2, 2014. This is a great opportunity to receive exposure to an amazing greater Milwaukee-area audience, and is also a way to help support youth sports in the community as well as help an excellent local charitable organization.

The Salto Meet will take place at the Wisconsin State Fair Park. Gymnastics clubs from the greater Milwaukee area and other parts of Wisconsin will participate in the event; we will host 1,000 competing gymnasts, both male and female, and with their families expect to welcome upwards of 3,000 spectators and fans to the event over the three days.

This year, we are partnering with Penfield Children's Center and will provide support to this great local community cause. This is an outstanding, well-respected non-profit organization whose sole purpose is to help infants and young children with and without disabilities to reach their full potential through education, therapy services and family programs. Their full story is at www.penfieldchildren.org. We are thrilled to help a worthwhile cause in our community, and to ensure our gymnasts understand the importance of giving back to others who are in need.

We have a variety of sponsorship opportunities for the meet, ranging from \$2,000 for our premiere Platinum level, through our individual Session Sponsors at \$100. We offer a range of advertising options as well. We ensure our sponsors receive a prominent brand placement, and have a variety of ways to ensure your company is acknowledged for its generous support. These communication touch points include the meet program, signage/banner at the meet, social media, website/online, public relations, as well as acknowledgement of sponsorship announced during the meets, in addition to other opportunities depending on the level of sponsorship.

Thank you for your time and consideration of this important event and the charity we aim to support. The following pages have additional information and detail on the sponsorship levels and advertising opportunities. Please do not hesitate to contact us if you have any questions.

Sincerely,

The Salto Gymnastics Booster Club